



Giulia Pietrobelli

curriculum vitae

CONTACTS

-  Schio (VI), Italy
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SKILLS

proficient

Adobe Illustrator, Indesign, Photoshop, Figma, Ui design, prototyping, branding identity, typography, photo retouching, illustration

comfortable

HTML5, CSS3, Ux design, Wordpress, windows design, POS design

basic / learning

Adobe Premiere, Bootstrap, Git, Javascript, React

LANGUAGES

Italian

Native proficiency

English

Professional working proficiency

EDUCATION

professional diploma

visual communication design

Diskos

high school diploma

visual arts

Liceo Artistico A. Martini

WORK EXPERIENCE

sep 2022 / present - Remote

freelance graphic & web designer

Developed branding identities, UI kits, and marketing materials for tech startups. Created illustrations and landing pages.

sep 2021 / sep 2022 - Remote

visual designer / Amelie Milano & Brugnato5terre Outlet Village

Management of all visual output of the brand Amelie including print and digital marketing materials. Creation of brand guidelines and promotional campaigns. Management of re-branding for Brugnato5terre Outlet Village and creation of marketing assets and graphic instore materials.

jan 2019 / feb 2020 - London

digital designer / Mintel

Successfully delivered the redesign of Mintel's E-commerce and the design of websites for other Company's services. Creation of digital banners for paid campaigns, assets for the Mintel website in multiple languages, lead generation landing pages, design of templates for newsletter campaigns.

mar 2017 / jan 2019 - London

digital designer / Laura Ashley

Created and managed website graphics for all language versions of lauraashley.com: weekly imagery updates, promotional graphics, design of landing pages. Production of graphics for social media channels and paid digital campaigns. Designed and developed creative newsletters sent on a daily basis.

jul 2015 / may 2016 - Breganze (VI)

graphic designer / Diesel

Windows designs and creation of in-store tools, artwork adaptation for stores and facades, design of creative POS, lookbooks and catalogues. Design of corporate identity materials: documents, invites, presentations.

may 2010 / jun 2014 - Schio (VI)

graphic designer / LandiniLab & C.E.Vi

Managed the design for a local free press with a monthly distribution and other independent publications. Implementation and update of the Company's website and Wordpress websites for clients. Design of posts for social media, logo design, creation of corporate identity materials. Video editing.